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## **Matrix Software Newsletter**

### September 28, 2013

#### Dear Matrix Customer,

As you probably have heard by now Matrix Software was recently purchased and merged into Cosmic Patterns Software. This happened on July 29. This email is to inform you of what our plans are for Matrix Software.

## Who is Cosmic Patterns Software and Why A Merger?

There are just a handful of major developers of astrology software and a larger number of companies with just one or two people in the company who developer very specialized astrology software. Two of these major companies were Cosmic Patterns Software and Matrix Software, and these two companies have now merged into one company.



**David Cochrane** is the founder of Cosmic Patterns Software and the head computer programmer. Fei Cochrane (David's wife) manages all of the business operations. The Cosmic Patterns Software team is dedicated to developing the highest quality and standard in astrology software. We have been developing superb astrology software since 1973. The name of the programs that we offer are Pegasus, Kepler, and Sirius.

We also have dozens of interpretive report options written by leading astrologers and some are available in several languages. Requests and suggestions from our customers drive our software development. Therefore, you, our clients and customers, are also part of the team. Without your support and participation, the work would not be possible. To know more about Cosmic Patterns, visit our History page: <u>http://www.astrosoftware.com/History.htm</u>

**Michael Erlewine** is the founder and central motivating force behind Matrix Software. Michael is much more than an astrological software developer. He is an astrological genius who has pioneered many new methods and has been involved in teaching, writing, and bringing together astrological leaders for more

than 40 years. Michael is at a point in his life where he is ready to focus on more creative ideas rather than managing a business.

The merger of the two companies provides a larger team of software developers who can better meet the demand for astrological software and services delivered through the Internet and mobile devices. We are also better able to work on the endless variety of astrological calculations in all astrological traditions. Also, we have plans to make all this software work together smoothly. By removing the redundancy between the two companies and taking advantage of the differences and strengths of each company, we are able to move forward faster and more efficiently than either company could before as separate companies.



**1. New Installation Programs!** Many of you are having difficulties installing Matrix Software on the newer versions of Windows. The problems with installation of Matrix Software are so great that all of our telephone lines have been busy much of the day and we have been working late at night and on weekends trying to sort out these problems. Consequently, we have gotten behind on responding to email correspondence. We apologize for this!!! We are doing our very best.

To solve the installation problems we are completely rewriting all of the installation programs! This is a huge undertaking and we expect the first revised installation programs to be available in early October and to complete all of the installation programs by December.

Because over 95% of our technical support currently involves program installation problems, we expect our customer service to return to normal and customer support to be faster, more efficient, and more helpful very soon. In the 30 years since Cosmic Patterns Software first started, we have never had these kinds of problems and issues. Normally we respond to all email within one business day, we have update programs that fix problems or issues that arise, and we have an outstanding reputation for providing the best customer support. We are looking forward to returning to normal operations! It will take time but we are getting there.

**2. Updating the Matrix Atlas!** After we revise the installation programs, we will update the Matrix daylight saving time and time zone tables. At Cosmic Patterns Software we have been constantly improving these tables. We expect this to be completed by early 2014. This is important in order to make sure that the chart calculations are accurate. Cosmic Patterns has the world's most accurate time zone and daylight saving time tables (see the youtube video at http://youtu.be/JxbmPhz733g if you are interested in more information about this).

**3. Program Updates and Upgrades!** Problems are found with any software. The problem may be as simple as a word that is spelled incorrectly to a menu or screen display that can be made clearer, or even a miscalculation. There will be update programs so that you promptly get these corrections. Some of these update programs are already available. Note that a free update is different from an upgrade to software. An

upgrade is a new version of the software that has many important new features and you pay for an upgrade. An update fixes problems and is free.

**4. Integration of Different Programs within the Matrix line of programs and the Cosmic Patterns line of software!** For owners of the Kepler and Sirius programs from Cosmic Patterns it will be possible to select an interpretive report or program in the Matrix line of software right from within Kepler and Sirius; Kepler and Sirus will have a menu item that runs the Matrix Software program and displays the report or chart of the person's chart you are looking at. This will be completed by mid 2014.

**5. Web Services and Mobile Applications!** When all of the above is completed and possibly while still being developed, we will be improving the Web Services and then we will work on mobile apps and other ways for you to have astrological calculations in different computing and mobile environments. Matrix Software already had excellent astrological web services and we will be simplifying and improving them. You will start to see developments in this area in 2014. We do not yet have a time table for the dates when specific products will be released.

**6. Education and Information!** As we better understand all of the Matrix products, we will be making tutorial videos and providing information on the best products to meet your needs. We may not see strong developments in this area until late 2014 or early 2015. We will be working with the authors of interpretive reports to help share the special features of the reports that they have written and how astrologers and students of astrology can benefit from them.

**Matrix Product Line!** We are very impressed with the quality of Matrix Product Line. When Cosmic Patterns acquired Matrix Software and merged Matrix Software into our company, Cosmic Patterns Software, we had not studied all of the software carefully. Of course installed some of the programs and worked with them but very often you only get a sense of how good a program is after you work with it for a while. Every day we learn a bit more about the high quality of Matrix Software. This is good news!

Once we solve the installation problems and a few other more minor issues, we will have a robust, powerful and versatile range of astrological software. Although we are in a bit of a crisis at the moment resolving the installation problems we see a bright future for both of our lines of astrological software: Cosmic Patterns and Matrix. In the long run the Matrix product line will be more solid and robust, more versatile, and more powerful than ever before. The integration with Cosmic Patterns Software opens up lots of possibilities.

Perhaps most important of all, the software development team that we "inherited" from Matrix Software is excellent. All of them are very talented and gifted, are hard workers, are committed to excellence, and we all work together wonderfully as a team.

I hope that this newsletter helps explain what has happened, what we are doing now, and where we are headed. This newsletter is honest, sincere, and free of hype and exaggeration, and I have not hidden any of the issues from you.

# Software Special: Welcome to Cosmic Patterns Special

To help introduce you to the rest of the larger company, we are offering a special discount on the following programs:

A) Sirius: We are offering a special discount on the Sirius software to all owners of Win\*Star Plus, Win\*Star Standard, Win\*Star Extended, Win\*Star Pro, Blue\*Star, or Blue\*Star Pro. SIRIUS, which is the top of the line program from Cosmic Patterns Software, retails for \$650 and is on sale for \$550. If you are a registered user of Win\*Star Plus, Win\*Star Standard, Win\*Star Extended, Win\*Star Pro, Blue\*Star, or Blue\*Star Pro, you are eligible for an extra \$100 discount. Therefore, you can purchase Sirius for \$450 (plus shipping) until the end of 2013.

B) **Kepler:** We are offering a special discount on the Kepler software to all owners owners of Win\*Star Plus, Win\*Star Standard, Win\*Star Extended, Win\*Star Pro, Blue\*Star, or Blue\*Star Pro. Kepler is a very comprehensive program used by astrologers and astrology students at all levels. The retail price of Kepler is \$300. If you are a registered user of any of the above programs, you get a special discount of \$75. Therefore, you can purchase Kepler for \$225 (plus shipping) until the end of 2013.

#### How to place your order:

- Go to our secure order page: <u>https://www.patterns.com/cgi-bin2/order.cgi</u>
- Select "Sirius version 1.3..." or "Kepler version 7.0"
- Or Call our order line at 1-800-PLANETS (or 1-800-752-6387) or 1-800-779-2559 (please note

these numbers are for orders only.

If you have any questions before you place your order, please email us at <u>kepler@AstroSoftware.com</u> or call us at 1-352-373-1504 during business hours (9 AM to 5 PM eastern time).

NOTE WHEN PLACING YOUR ORDER: You must include a note that you are a registered user of one of these programs to get the discount; Win\*Star Plus, Win\*Star Standard, Win\*Star Extended, Win\*Star Pro, Blue\*Star, or Blue\*Star Pro, along with your Matrix Customer ID number. This will help us locate your record. These special discount prices are not shown in the online order form. The normal prices of \$550 (for Sirius) or \$300 (for Kepler) appear on the order form, but you will get the special discount price. The price will adjusted appropriately to the discounted price when we process your order.

It is a pleasure writing this newsletter. Although writing this newsletter has taken some time from our focus on writing new installation programs and trying to keep up with customer support, I feel that it is important to share this information with you. Now, back to work! Thank you for your support!

Sincerely,

Fei Cochrane, President

Please click on this link to get more information about Sirius and Kepler: <u>http://www.astrosoftware.com/newsletter.htm</u>